



AGENDA

- 7:30 - 4:45 pm **BMI Screenings** (Courtesy of Allergan)
- 7:30 am **Continental Breakfast, Registrations and Exhibits**
- 8:30 am **Welcome**
Laurel Pickering, MPH, *President & CEO, Northeast Business Group on Health*
- Opening Remarks**
Purchasers as Innovation Stakeholders
Mary Bradley, *Director of Healthcare Planning, Pitney Bowes*
- Why Employers Need to Innovate***
Jeremy Nobel, MD, *Medical Director, Northeast Business Group on Health Executive Director, NEBGH Solutions & Innovations Center*
- 9:00 am **Opening Keynote Presentation**
Innovations in Healthcare Technology: Will Supercomputer Dr. Watson Improve Patient Care?
Andrew J. Lang, *Senior Vice President & Chief Information Officer Information Technology, WellPoint*
David A. Kerr, *Director, Corporate Strategy, IBM Corporation*
- 10:00 am **Break - Exhibits Open**
- 10:30 am **Concurrent Breakout Sessions Part I**
- A. *Innovations in Health Reform: The Spectrum of Opportunity Between Pay and Play***
Tom Billet, *Senior Consultant, Towers Watson*
Harry Spencer, *Vice President, Compensation & Benefits, JetBlue*
- B. *Innovations in Employee Health Management Integrated Wellness and Worksite Health Centers***
John Battey, *Vice President, Sales, Concentra, Inc.*
Daryl Risinger, *Senior Vice President, Product Development & Management, Concentra, Inc.*
- Integrating Technology to Drive Consumer Behavior***
Delia Vetter, *Senior Director of Benefits, EMC Corporation*
- C. *Innovations in Employee Engagement***
Jeremy Nobel, MD, *Medical Director Northeast Business Group on Health*
Renee Juhl, PharmD, *Senior Director, Medical Affairs US Corporate & Government Customers, National Employers Pfizer*
Jeff Viviano, *Director, Global HR & Benefits, Welch Allyn*
Eric Zimmerman, *Chief Marketing Officer, RedBrick Health*
Lindsey Volckmann-Irvine, *Director, Business Development, Keas*

**Wednesday
April 25, 2012**

**Program:
7:30 am - 4:45 pm**

**Sentry
Conference
Centers**

**730 Third Avenue
(between 45th & 46th Streets)
New York, NY 10017**

AGENDA (cont.)

D. Innovations in Decision Support

Laticia Parker, CEBS, *Executive Director of Global Benefits, The Estée Lauder Companies*
David J. Hines, *President & Founder, Consumer's Medical Resource (CMR)*
Evan Falchuk, *Vice Chairman, Best Doctors*
George McGregor, *Trust Administrator, California Schools VEBA*

12:00 pm

Luncheon

Transcendental Meditation®: Promoting Health, Cutting Costs, Raising Performance

Norman E. Rosenthal, MD, *Author of "Transcendence: Healing and Transformation through Transcendental Meditation"*
Bob Roth, *Executive Director, David Lynch Foundation*
National Director, Center for Leadership Performance, Transcendental Meditation Center

1:45 pm

Concurrent Breakout Sessions Part II

A. Innovations in Stress Management Programs and Building Workforce Resiliency

Julie-Ann Poll, *Health & Wellness Innovation Program Manager, Aetna*
Robin S. Aldieri, *Health & Wellness Innovation Program Manager, Aetna*
Michael Rendel, MD, *Medical Director, Goldman Sachs & Co.*

B. Innovations in Healthcare Delivery: Employer Considerations for Alternative Delivery Models

Sherri Bockhorst, *Principal, Health & Productivity, Buck Consultants*
Simeon Schwartz, MD, *Chief Executive Officer, WESTMED Medical Group*

C. Innovations in Pharmacy Benefit Management: 2012 and Beyond

Deven Shah, *Vice President, Pharmacy, UnitedHealthcare*
Rich DiPietro, *Manager, Health & Welfare Benefits, Jarden Corporation*

D. Innovations in Wellness: Driving Improved Health...Globally

Judy Bircher, *Director, Benefits, Cameron International*
Ann Asbaty, *Chief Operating Officer, National Segment, Cigna*
Dan Ober, MD, *Chief Medical Director, Cigna Global Health Benefits*
Marsha Shewanown, LCSW, MSW, MEd, CEAP, *Director of Global Wellness, Cigna Global Health Benefits*

3:15 pm

Break - Exhibits Open

3:30 pm

Closing Keynote Presentation

2012 Elections and the Price of Health Reform

Peter R. Orszag, *Vice Chairman, Institutional Clients Group, Citigroup, Inc.*
Former Member of President Obama's Cabinet:
Director, Office of Management and Budget, 2009-2010
Director, Congressional Budget Office, 2007-2008

4:45 pm

Adjourn