

## JULIE WILKES

U.S. Wellness Lead

**Accenture**

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Julie Wilkes is the North American Wellness Lead for Accenture where she oversees the wellness and work/life programs. She has worked at the company for 14 years and specifically within Wellness for 7 years. She has a master's degree in exercise physiology/workforce wellness from The Ohio State University and an undergraduate degree in international business from Marietta College. Ms. Wilkes helped to develop the Accenture Wellness program from inception to implementation and works to continually enhance its offerings. In June 2012, Accenture was honored to be selected for the 3rd time as one of the National Business Group on Health's Best Employers for Healthy Lifestyles in 2012.

Due to her work in wellness at Accenture, Ms. Wilkes was chosen in 2010 by FITNESS magazine as one of its top 10 "Champions of Health and Wellness" for the year – along the likes of Michelle Obama and Serena Williams. She was also selected as one of BusinessFirst's 40 Under 40 award winners and was a semifinalist for Best Service for the TechColumbus Innovation Awards in 2012. She recently visited the White House to provide input on Flexible Work options for business.

Outside of her work at Accenture, Ms. Wilkes owns her own health company, where she produces her own fitness videos, clothing and on-line motivational videos. She is an ambassador for lululemon athletica (fitness clothing) and the American Heart Association, lecturing and promoting healthy living through both campaigns. She is also the Healthy Lifestyle Coach for the Cap City Half Marathon and helps to motivate people to fulfill their Bucket Lists by learning to train for a half or quarter marathon or 5K. Ms. Wilkes also lectures to international audiences and has recently presented at the EMPOWER! and MANIA Fitness conferences.

In 2012, Ms. Wilkes released her first motivational book as well as a new series of fitness videos that work with 'real life' challenges and schedules. She also launched a motivational app called "The Happy Life" – a 30 day challenge. She also founded her own 'Inspire the World Day' concept that provides a day of fitness, nutrition, motivation, goal-setting and inspiration to her community and all of the proceeds from the day benefit her local philanthropy, Cody's Wish, which raises money for children with life-threatening illnesses.

Ms. Wilkes' inspiration comes from overcoming a congenital heart defect that originally gave her a life expectancy of 12 years. She feels that healthy living and positive support in her life is what helped to heal her heart and she hopes to pay it forward by helping others find ways to live healthier, happier lives.

## ERIC ZIMMERMAN

Chief Marketing Officer  
**RedBrick Health**

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As Chief Marketing Officer, Mr. Zimmerman is responsible for all marketing functions, product strategy and consumer experience. He joined RedBrick in 2009, bringing over two decades of experience designing and commercializing innovative technology solutions that empower consumers to take a more active role in their health. Prior to joining RedBrick, Mr. Zimmerman served as Chief Innovation Officer and SVP of International Business Development at Mirixa and SVP of Marketing at RelayHealth. He also has held leadership positions at StayWell, Medicalogic, Medscape and Johnson & Johnson, where he led the development of interactive behavioral technologies and analytic products used in population health management initiatives at hundreds of corporate worksites nationwide.

Mr. Zimmerman earned a master's degree in public health from UCLA and an M.B.A. from Pepperdine University.