

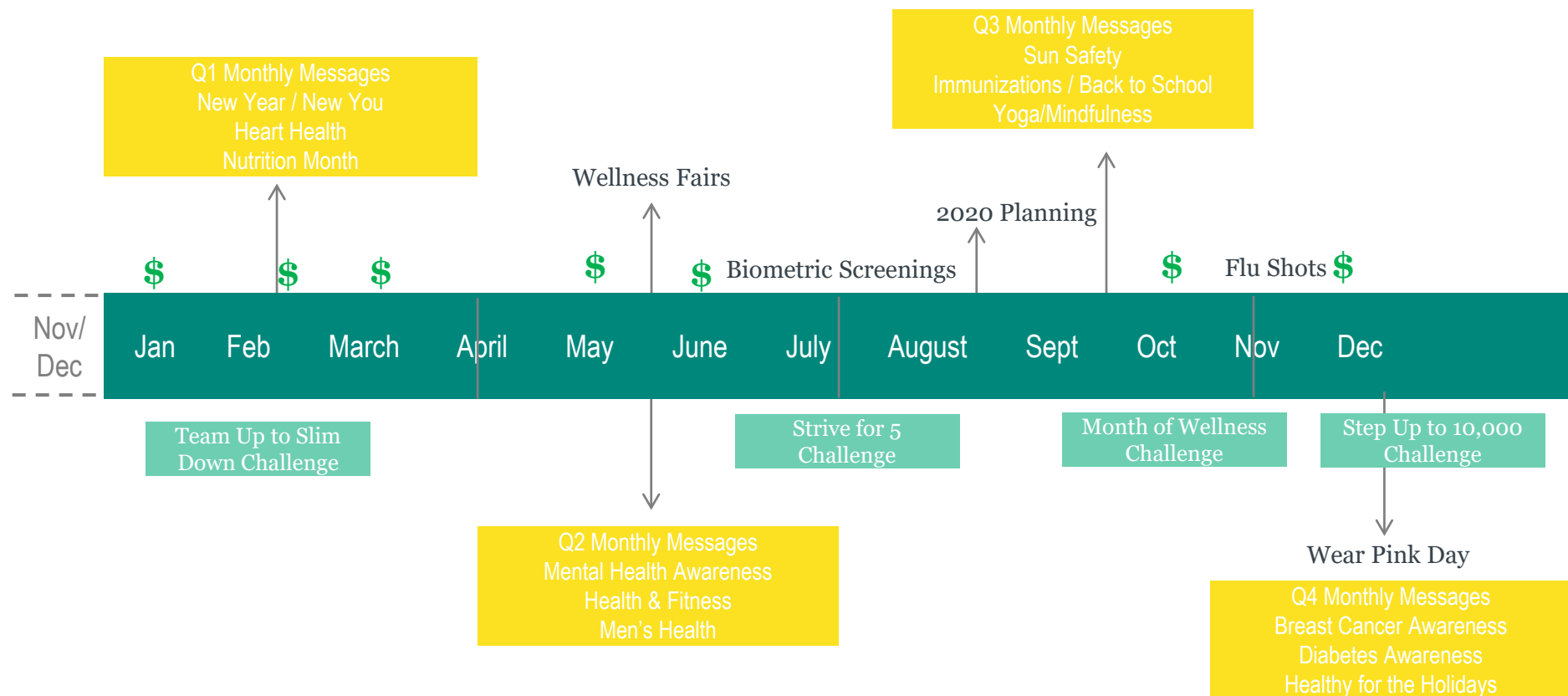


“The Chubb name carries our promise of superior service, underwriting and execution. Our unique combination of people, products and places positions us to meet the needs of clients no matter where they are in the world.”

— Evan Greenberg, Chairman & CEO

2019 Wellness Communications

**\$ Prudential Pathways;
in-person financial
wellness seminars**



WELL@WORK (WELLNESS COMMITTEE)

U.S. Employee News reminders:

- Telehealth-Mar & Sept
- Vendor Apps- Apr & Oct
- Medical Coordinated Care- Aug & Dec

Monthly Webinars:

- Prudential Pathways-Financial Wellness
- Resources for Living
- Atlantic Health System
- Horizon

Quarterly "Did you know" Series:

- Q1: EAP – 8 sessions
- Q2:
- Q3:
- Q4:

2019 H&W Communication

Timing	Communication
January 1	Wellness: New Year, New You
January (mid)	Tax Forms notice (W-2, HSA forms, ACA form receipt)
January (mid)	New Year, New Deductible
January (latter half)	Unsubstantiated FSA claims
February 1	Wellness: Heart Health
February	Team up to Slim Down Challenge
March 1	Wellness: National Nutrition Month
March	Reminder to substantiate 2018 FSA claims by 3/31/19
March	Life Insurance and LTD increase due to salary increase
April through July	Biometric Screening (separate plan)
May 1	Wellness: Health & Fitness
May 1	Wellness: Health & Fitness
June 1	Wellness: Men's Health
July 1	Wellness: Sun Safety

Timing	Communication
August 1	Wellness: Immunization and Back to School
August (mid)	Reminder to get FSA substantiation
September 1	Wellness: Yoga and Mindfulness
September (early)	Reminder to get FSA substantiation
September – November	Annual Enrollment
September – October	Flu shots
October 1	Wellness: Breast Cancer Awareness
October (late)	Email to employees who didn't substantiate their FSA
November 1	Wellness: Diabetes Awareness
December 1	Wellness: Staying healthy during the holidays
December (early)	Year end benefits message
Bi-monthly notifications	Email to employees who have not substantiated their FSA expenses

EY Communications

March 2019



Building a better
working world

About EY

One of the largest professional services firms in the world and one of the “Big Four” accounting firms

In the US, we have 49,000 staff and partners

- 45,000 staff (average age 34)
- 4,000 partners (average age 47)

Located in major metropolitan areas in almost every state

EY has regularly been recognized by many organizations including:

- *FORTUNE* magazine’s “100 Best Companies to Work For ®” (recently recognized for the 21st consecutive year)
- *DiversityInc*’s Top 50 Hall of Fame
- *Universum* US Talent Survey – ranked number one in accounting

Communications Journey

Challenges

Aggressive wellbeing rollout timeline

- Steering committee formed August, 2018
- Portal vendor identified January 2019
- Launch set for early May, 2019

Communications moratorium

- Many benefits (and other talent) communications put on hold July, 2018
- Annual enrollment excepted

Big splash directive

- Competing high profile initiatives
- New senior leadership

How we responded

Phased launch


- Wellbeing brand finalized November, 2018
- Soft launch via CEO holiday message and microsite rollout in January, 2019
- Portal launch on target for May, 2019

Talent communications strategy redesign

- Alignment of existing benefit programs to new Wellbeing brand and pillars
- More robust annual enrollment communications Fall, 2018

Engaged external PR firm

- Tie in to EY “Better Questions” campaign
- Wellbeing featured at EY booth at Fortune Best Employers Summit February, 2019
- Also mentioned in EY CEO talk at same event



How can a wealth
of data create
an abundance of
solutions?


ey.com/betterworkingworld #BetterQuestions

EY

Building a better
working world



The better the question. The better the answer. The better the world works.

A photograph of two people on a rocky hill at sunset. One person is sitting on the rocks, and the other is standing and reaching out to help them climb. The sky is a mix of orange and blue. A yellow rectangular frame is overlaid on the top left of the image, containing the text 'How can we help you to thrive, so we all thrive?'.

How can
we help you to
thrive, so we
all thrive?

Better You unites your physical, emotional, financial and social well-being programs, all in one place.


What steps will you take to a **Better You**? To get started:

- Explore our popular programs, such as **EY Quality of Life** gym reimbursement and **2nd.MD** expert second opinion services. Build your resilience, manage stress and navigate life's big events with **EY Assist**.
- Sign up for newer, innovative programs, such as **EY Navigate™** financial planning resource and **EY TaxChat™** on-demand mobile tax preparation service. Make a positive impact in your community with **EY Ripples**.

Achieve the vitality needed to perform at your best. When you thrive, we thrive.

Better You. Well-being. Reimagined.

Visit: ey.com/betteryou

A man and a young child are on a sandy beach. The man is crouching down, holding a smartphone, and looking at the child. The child is standing and looking towards the man. In the background, there are waves and a large mountain. A drone is flying in the sky above the beach. A yellow frame is overlaid on the image, containing the text.

How do you
switch off when
the pressure
is on?

■ ■ ■
The better the question. The better the answer. The better the world works.

EY
Building a better
working world

