

Checklist of Action Steps

Use this checklist to identify and prioritize actions to take to create a more vaccination-friendly culture!

Provide Information

- Do your employees have access to accurate and up-to-date information on vaccines?
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Make It Easy for Employees to Get Vaccinated

- Do you host vaccination clinics or partner with other organizations to do so?
 Do you offer time off for obtaining vaccinations?
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Communicate Your Organization's Commitment to Vaccination

- Are your organization's leaders leading by example?
 Have you developed campaigns to promote vaccination supported by mailers, social media, newsletters and employee platforms?
 Have you considered combining incentives with your communication campaigns?
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Collaborate with DE&I Leadership and ERGs

- Have you shared information about vaccination disparities with ERGs?
 Have you encouraged them to share experiences, and asked them for suggestions to encourage vaccination?
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Fight Misinformation

- Are you actively fighting vaccine misinformation and employing tactics like using visuals, quoting experts and telling stories as part of your messaging?
 Are you emphasizing the benefits of vaccination and keeping messages clear and positive?
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Promote Immune Fitness as Part of Your Well-being Strategy

- Do you emphasize the importance of PCPs and wellness check-ups?
 Do you provide information on vaccines at employee health fairs?
 Have you enlisted your digital vendors in efforts to promote vaccination?
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Make Sure Vaccinations Don't Require Out-of-Pocket Expense

- Do your employees know they won't have to pay for recommended vaccines?
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Collect Vaccination Data About Your Employee Population

- Do you work with your health plan to collect data to track and better understand vaccination rates in your population?
 Do you set targets for selected vaccines and track progress?
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Advocate

- Does your health plan know vaccination is a key priority for your organization?